



### **DOUG HENTON**

Doug Henton has more than 30 years of experience in economic and community development at the national, regional, state, and local levels. Doug is nationally recognized for his work in bringing industry, government, education, research, and community leaders together around specific collaborative projects to improve regional competitiveness.

He was project manager for the start-up of the Joint Venture: Silicon Valley Network, an innovative, results-oriented regional economic development alliance. He continues to serve as Joint Venture's economist, and is the architect of Joint Venture's annual *Index of Silicon Valley*. He has served a lead consultant to the Solano Economic Development Corporation for the annual Solano County Index as well as cluster studies on life sciences, energy and the food chain.

Doug was a consultant to the California Economic Strategy Panel, California's first state economic strategy process linked to industry clusters and regions. He is a consultant to Next 10 for the development of the Green Innovation Index. He helped launch collaborative regional efforts in Sacramento, Fresno and San Diego.

Doug founded Collaborative Economics in July 1993 after a decade as assistant director of SRI International's Center for Economic Competitiveness. At SRI he led major state-level strategy development projects in Arizona, Florida, and California. Internationally, Doug directed major projects on the economic future of Hong Kong, the technopolis strategy in Japan, and regional development in China.

With colleagues Kim Walesh and John Melville, Doug has written a book, *Grassroots Leaders for the New Economy: How Civic Entrepreneurs Are Building Prosperous Communities*, published by Jossey-Bass in March 1997. Their second book *Civic Revolutionaries: Igniting the Passion for Change in America's Communities* published by Jossey-Bass in October 2003.

Doug holds a bachelor's degree in political science and economics from Yale University and a master's of public policy degree from the University of California, Berkeley.

### **DANIEL SUMNER**

Daniel Sumner is the Frank H. Buck, Jr., Professor in the Department of Agricultural and Resource Economics at the University of California, Davis and the Director of the University of California Agricultural Issues Center. He participates in research, teaching and directs an outreach program related to public issues facing agriculture. He has published broadly in academic journals, books and industry outlets. His research and writing focuses particularly on the consequences of farm and trade policy on agriculture and the economy.

In 1995, he was honored by the American Agricultural Economics Association (AAEA) for his agricultural policy contributions. In 1996 he and co-authors won the AAEA award for Quality of Research Contribution, and his book series related to national farm policy reform was awarded an Honorable Mention for Quality of Communication.



**FIRST NORTHERN BANK**

Prior to beginning his current position in January 1993, Sumner was the Assistant Secretary for Economics at the U.S. Department of Agriculture, where he was involved in policy formulation and analysis on the whole range of topics facing agriculture and rural America – from food and farm programs to trade, resources and rural development. In his role as supervisor of Agriculture's economics and statistics agencies, Sumner was also responsible for data collection, outlook and economic research.

From 1978 to 1992 Sumner was a professor in the Division of Economics and Business at North Carolina State University. He spent much of the period after 1986 on leave for government service in Washington, D.C. During 1987-88 he was a Senior Economist at the President's Council of Economic Advisers and was Deputy Assistant Secretary at the USDA from 1990-92.

Sumner was raised on a fruit farm in Suisun Valley in Solano County and was active in 4-H and FFA activities as a youth. He holds bachelor's degree in agricultural management from California Polytechnic State University in San Luis Obispo, a master's degree from Michigan State University, and a doctorate in economics from University of Chicago.

### **GLEND A HUMISTON**

Glenda Humiston has served as the California State Director at the U.S. Department of Agriculture (USDA), Rural Development since August 2009. Humiston brings more than 25 years of experience working on public policy development and program implementation supporting rural development and sustainable communities to the agency.

Humiston previously served as a Peace Corps volunteer in Tunisia, as Executive Director of a nonprofit advocating farmland preservation and value-added agriculture development, and has taken on many difficult challenges throughout the western states as a consultant on environmental and agricultural issues. In that capacity she developed a Rangeland Water Quality Management plan for the state of California that has become a model in many western states. More recently, she managed the "Sustainable Development Institute" at the 2002 World Summit for Sustainable Development in Johannesburg, South Africa, and the 4th World Water Forum in Mexico City, Mexico in 2006.

Humiston served from 1998 to 2001 as Deputy Under Secretary for Natural Resources and the Environment at USDA. While there she received national honor awards from the USDA and the Environmental Protection Agency as well as two "Hammer" Awards from Vice President Al Gore for outstanding government programs.

Humiston completed her doctorate at the University of California, Berkeley in 2009; her dissertation was titled: *Sustainable Agriculture as U.S. Farm Policy: Opportunities and Threats to Reform*. She holds a master's degree in international agricultural development from the University of California, Davis and a bachelor's degree in animal science from Colorado State University. She has also completed professional certification in environmental and land use planning and a two-year fellowship with the California Agricultural Leadership program.

### **FRANÇOIS KORN**

François Korn grew up in Paris, France and attended university in Germany, where he also worked in the fertilizer industry. He moved to California in 1978 to work in international sales for Harris Moran Seed Company.

Early in 1992 he founded SeedQuest, which has become the central information website for the global seed industry. Korn is a long-time member of the Advisory Council of the Seed Biotechnology Center (SBC) at the University of California, Davis. He has worked with the SBC on a number of educational projects. Late 2009, he offered to partner with the SBC to launch the Seed Central project in order to energize the seed industry cluster surrounding UC Davis.

### **CHRIS ZANOBINI**

Chris Zanobini is the President of Ag Association Management Services and serves as the Executive Vice President for the California Grain & Feed Association and the California Seed Association. He also serves as the Executive Director of the California Pear Advisory Board and President of Kiwifruit Administrative Committee.

In his role as Executive Vice President of the California Grain and Feed Association, he oversees the management and government relations of more than 25 agricultural organizations. He joined the California Grain and Feed Association in 2005 and has served in his current role since August 2007. Prior to joining the California Pear Advisory Board in 1996, he was Director of Floral Sales for Dierberg's Markets in St. Louis, Mo., and general manager and owner of wholesale and retail flower operations in California.

In his career, Chris has served as President of the California Ag Export Council, Treasurer and Secretary of the Ag Issues Forum, President and Vice President of the World Apple and Pear Association and Chairman of the Buy California Marketing Agreement. Chris currently serves on the Agriculture Subcommittee for the California Commission for Economic Development and is co-chair of the Agriculture Messaging summit and task force.

He is a board member of the California Minor Crops Council, The World Apple and Pear Association, The Agricultural Issues Forum, The Invasive Pest Coalition, The Market Enforcement Advisory Committee, The United States Agriculture Export Council and The California State Fair Agricultural Advisory Committee.

Chris holds a bachelor's degree in plant science with an emphasis in agricultural management from University of California, Davis and a master's in business administration with an emphasis on marketing and management from the U.C. Davis Graduate School of Management. He has completed postgraduate work in education.

### **GAIL FEENSTRA**

Gail Feenstra is the Food Systems Coordinator at the Agricultural Sustainability Institute (ASI) and University of California Sustainable Agriculture Research and Education Program (SAREP). SAREP's Food Systems Program encourages the development of regional food systems that link farmers, consumers and communities. Feenstra's research and outreach includes: farm-to-school evaluation, regional food system distribution, values-based supply chains, food access/food security for low-income populations, food system assessments and local food policy.

Feenstra has a doctorate in nutrition education from Teachers College, Columbia University with an emphasis in public health. She enjoys shopping at farmers markets, gardening, cooking meals using local ingredients and watching her four backyard chickens.

### **DANIELLE BOULÉ**

Danielle Boulé is a University of California, Davis master's student in community development with a focus on food access. Her primary interests include food access issues, food systems planning, and food-to-institution initiatives. As a graduate student researcher for the Sustainable Agriculture Research and Education Program (SAREP), Danielle worked with a Davis hospital to increase its local procurement and start an on-site farmers market. For the past year, she has also interned with Alchemist CDC on the California Endowment's Building Healthy Communities (BHC) project, which works toward improving healthy food access to the low-income area of South Sacramento.

Immediately prior to starting the master's program at UC Davis, Danielle interned for the San Francisco Food Security Task Force and co-wrote the group's annual report on the state of hunger and food insecurity in the city. Danielle holds a bachelor's in communications and a minor in Spanish from University of California, Los Angeles.