



**VALENTINE'S SEASON INVITATION:  
SAY NO TO VIOLENCE AGAINST WOMEN WITH  
A MUSICAL VALENTINE AGAINST VIOLENCE**



[The Pixel Project](#), a partner of NCADV, is proud to bring you the first ever [Valentine Against Violence](#) campaign featuring a musical Valentine - a love song specially selected for its positive message - which you can download during the month of February for the listening pleasure and personal inspiration of yourself and your loved ones.

This year's [Valentine Against Violence](#) song is a beautiful a cappella cover of Katy Perry's *Firework*, by fast-rising YouTube A Cappella star, [Peter Hollens](#).

[Hear the song and watch the video here](#)

*Firework* is available for download on iTunes for just **US\$1.29** and as a HD Deluxe edition for **US\$1.99** directly from A Cappella Records. The HD Deluxe edition includes a special Anti-Violence Action Toolkit that contains simple starter guidelines on how to help women and girls facing domestic violence, rape/sexual assault and forced marriage.

To download the song on iTunes visit <http://bit.ly/PixelProjectFirework>.

To download the Deluxe HD edition, visit <http://bit.ly/vav2012HD>.

Proceeds from sales of the song will go towards The Pixel Project's [Celebrity Male Role Model Pixel Reveal](#) campaign in aid of [NCADV](#) and Malaysia's [Women's Aid Organisation](#).

Need to know more? Check out [the "Valentine Against Violence" campaign page](#).

Any other questions? Email [info@thepixelproject.net](mailto:info@thepixelproject.net).

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Your generous support helps continue programming  
aimed at ending violence in the home.

