

FOR IMMEDIATE RELEASE

June 25, 2010 PH10-042

CONTACT: Al Lundeen Michael Sicilia (916) 440-7259

CDPH WARNS CONSUMERS NOT TO EAT FLASH POP CANDY **IMPORTED FROM CHINA**

SACRAMENTO – Dr. Mark Horton, director of the California Department of Public Health (CDPH), today warned consumers not to eat Flash Pop Candy imported from China after tests by CDPH found unacceptable levels of lead. Consumers in possession of the candy should discard it immediately.

Flash Pop Candy is imported and distributed by Kidsmania, Inc., Santa Fe Springs, Calif. CDPH is currently working with the distributor to ensure that the contaminated candies are removed from the market place.



Flash Pop Candy may be sold individually or in a 12-pack containing strawberry, watermelon and blue raspberry flavors. The candy container is a 5 inch cylinder with a small round button that makes the cylinder light up when pushed. The cylinders are pink for strawberry flavor, green for watermelon flavor, and blue for blue raspberry flavor.

Recent analysis of this candy by CDPH determined that Flash Pop Candy contained as much as 0.60 parts per million (ppm) of lead. California considers candies with lead

levels in excess of 0.10 ppm to be contaminated.

Pregnant women and parents of children who may have consumed this candy should consult their physician or health care provider to determine if medical testing is needed.

Consumers who find Flash Pop Candy for sale are encouraged to call the CDPH Complaint Hotline at 1-800-495-3232. For more information about lead poisoning, contact your county childhood lead poisoning prevention program or public health department. Additional information and a list of local childhood lead prevention programs is available at http://www.cdph.ca.gov/healthinfo/discond/Pages/CLPPBChildrenAtRisk.aspx

Additional information, including photos, is available at www.cdph.ca.gov

Fan us on Facebook and follow Dr. Horton on Twitter!